

Ad ID 186

Ad Text "Formation", undoubtedly focuses on "black identity", as Beyonce justifies her authority as a proud Black woman and concurrently authenticating her roots and history.

Read more:

<http://blackmattersus.com/1670-20-time-grammy-winner-and-proud-queen-diva-be-goes-political-with-her-formation/>

Ad Landing Page <https://www.facebook.com/blackmattersus/>

Ad Targeting Location: United States: New York New York

Interests: BlackNews.com

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

Ad Impressions 1,590

Ad Clicks 180

Ad Spend 461.96 RUB

Ad Creation Date 02/12/16 12:36:07 AM PST

Ad End Date 02/21/16 12:36:06 AM PST